

## **Terms and Conditions-BUMP Media Pty Ltd Promotion**

1. Information regarding prizes and how to enter forms part of these conditions. By entering, entrants accept these conditions.
2. Entry is only open to Australian residents-women who are contemplating pregnancy or who are already pregnant. Directors, management and employees (and the immediate families of directors, management and employees) of the promoter, its related companies, and the agencies and companies associated with this Promotion are ineligible to enter.
3. The promotion period is from 11:59:59am AEST on 28/07/2008 to 2:00pm AEST 30/01/2009.
4. Entry to the monthly draws will only be accepted via the Bump Magazine website, [www.bumpmag.com.au](http://www.bumpmag.com.au). Each entrant will be asked to complete the on-line entry form including their full name, address, phone number, email address and baby's expected delivery date to be eligible for entry for one or more of the monthly draws.
5. One entry only permitted per person per one or more of the monthly draws. However, it is possible for one person to win more than one prize over the promotion period.
6. The promoter accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. The promoter has no control over networks or lines and accepts no responsibility for any problems associated with them, whether due to traffic congestion, technical malfunction or otherwise. The promoter is not liable for any consequences of user error including (without limitation) costs incurred.
7. The promoter may, in its sole discretion, disqualify all entries, and prohibit further participation in this promotion by any person who tampers with or benefits from any tampering with the entry process or with the operation of the promotion or acts in violation of these conditions, or acts in a disruptive manner or acts with the intent to annoy, abuse, threaten or harass any other person.
8. If for any reason any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any cause beyond the control of the promoter, which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the promoter may in its sole discretion cancel, terminate, modify or suspend the promotion, or invalidate any affected entries, subject to the approval of the gaming authorities in each state and territory, where required.
9. The promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought. Where the operation of this promotion results in, for GST purposes, supplies being made for non-monetary consideration, entrants agree to follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.
10. All entries become the property of the promoter (Bump Media Pty Ltd) and may be used for future direct marketing purposes. Contact details will not be sold distributed or passed on to companies not related to Bump Media, Kids Central or Early Learning Centre without the permission of the entrants. Entrants will receive a monthly email newsletter and special offer notifications. The details of the winners of each monthly draw will also be given to the various companies participating in these competitions.
11. The prizes are not transferable or redeemable for cash or other goods.

12. The promoter's (Bump Media Pty Ltd) decision is final and binding and no correspondence will be entered into.

13. If any of the winners do not respond within 3 months of the end of the competitions being 30th January, 2009 then there will be a re-draw on 24<sup>th</sup> April, 2009 at 3pm. Re-draw winners will be published in the September 2009 issue of Bump Magazine.

14. If a winner is under the age of 13 years, the prize will be awarded to the winner's nominated parent or guardian.

15. Unless expressly stated within these conditions of entry regarding prizes, all other expenses become the responsibility of the winner.

16. The promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, as a result of taking any of the prizes, except for any liability which cannot be excluded by law.

17. The promoter reserves the right to request winners to provide proof of age, identity and residency at the nominated prize delivery address. Identification considered suitable for verification is at the discretion of the promoter.

## **PRIZE INFORMATION**

18. All monthly draws will be held at BUMP Media Pty Ltd. Level 1, Building 220-2A, 122 Lang Rd, Moore Park NSW 2021.

19. The promotion commences Monday 28<sup>th</sup> July, 2008 at 11:59:59am and closes at 3:00pm on Friday, 30<sup>th</sup> January, 2009. Each draw will take place at Bump Media Pty Ltd on the last Friday of every month (except December, when the second last draw will take place on Friday 19<sup>th</sup> December) at 3:00pm AEST until the competitions end. All entries received up to 2.00pm on the day of the draw will be accepted. All winners names will be selected by random draw undertaken by an employee of Bump Media Pty Ltd. All winners will be notified by email and phone and will be published in the March 2009 issue of the Bump Magazine and also on the Bump Magazine website [www.bumpmag.com.au](http://www.bumpmag.com.au) on the afternoon of each draw. All winners' names will remain on the website for the entire month following.

20. The prizes will include:-

Each month for the 6 months of the competition there will be a prize of the following given away:

- 4 winners each month will receive a Bump Booty Bag valued at \$698.00 each
- 2 winners each month will receive an Aromababy Pure Indulgence pack valued at \$150.00
- 1 winner each month will receive a Bambini Grobag valued from \$60.00
- 1 winner each month will receive Blackmores Pregnancy & Breastfeeding Gold (180 tabs) valued at \$59.95
- 1 winner each month will receive a Kaloo 'My First sofa' valued at \$99.95

Draw Dates:

First Draw – Friday 29<sup>th</sup> August, 2008

Friday 26<sup>th</sup> September, 2008

Friday 31<sup>st</sup> October, 2008

Friday 28<sup>th</sup> November, 2008

Friday 19<sup>th</sup> December, 2008

Friday 30<sup>th</sup> January, 2009

Each month for the first 5 months of the competition there will be a prize of the following given away:

- 2 winners each month will receive a Baby's Got Style 'Twilight Turtle' valued at \$56.95 each
- 2 winners each month will receive an Australian Breastfeeding Association subscription valued at \$50.00
- 2 winners each month will receive an MAKEUWELL Bush Essentials Pregnancy Pamper Pack valued at \$125.00.

Draw Dates:

First Draw – Friday 29<sup>th</sup> August, 2008

Friday 26<sup>th</sup> September, 2008

Friday 31<sup>st</sup> October, 2008

Friday 28<sup>th</sup> November, 2008

Friday 19<sup>th</sup> December, 2008

Each month from September to December (4 months) there will be a prize of the following given away:

- 1 winner each month will receive a BabyBjorn Baby Carrier Active valued at \$189.95.
- 1 winner each month will receive a pair of Mamma Black Jeans valued at \$169.99.

Draw Dates:

Friday 26<sup>th</sup> September, 2008

Friday 31<sup>st</sup> October, 2008

Friday 28<sup>th</sup> November, 2008

Friday 19<sup>th</sup> December, 2008

On each 29<sup>th</sup> August, 31<sup>st</sup> October and 19<sup>th</sup> December, 2008, the following prize will be given away:

- 1 winner will receive a Sony DVD-Flash Handycam valued at \$499.00

On each 31<sup>st</sup> October and 19<sup>th</sup> December, 2008, the following prize will be given away:

- 1 winner will receive a Stokke 'Tripp Trapp' Chair valued at \$389.90

On 28<sup>th</sup> November, 2008, there will be a once off prize awarded of the following:

- 1 winner will receive a Mother's Direct Breastfeeding Wardrobe from the Australian Breastfeeding Association valued from \$250.

21. Total prize value is \$26,157.46 The promoter accepts no responsibility for any variation in the value of any prize, prizes are not transferable or exchangeable and cannot be taken as cash.

22. The Promoter is Bump Media Pty. Ltd. ABN 79 865 897038.

-Head Office address: The Entertainment Quarter Lvl 1, Building 220-2A, 122 Lang Rd Moore Park NSW 2021

-Locked Bag 8000, Paddington NSW 2021.

23. Entry to this promotion will be deemed to be acceptance of the above conditions.

24. The competition permit numbers are NSW LTPS/08/06870, SA T08/2770, ACT TP08/02791 and Vic 08/3082